

**CURRICULUM VITAE**  
**updated 06/06/2025**

**DAVID MITCHELL MBA, MA.HR, CPCU, AIC, CIC, SHRM-SCP EXPERT  
WITNESS FOR STANDARD OF CARE, AND BAD FAITH**

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**I. LICENSES, DEGREES, AND PROFESSIONAL DESIGNATIONS**

My unique background in insurance, as an agency owner, and background in human resource management provides an in-depth opinion on insurance agency operations and the reasonable duties expected and performed by an insurance producer and agency. My professional advanced designations and experience provide an in-depth understanding of coverages and duties of insurance producers, underwriters, and the claims department of insurance companies.

- A. Licensed for Property and Casualty Insurance since 1980 (currently licensed in several states)
- B. Licensed for Life and Health Insurance since 1988
- C. Bachelor's in business management 1995
- D. Master's degree in business administration (MBA) 1998
- E. Master's degree in human resources (MA.HR) 2002
- F. Associates in Claims (AIC) 2025
- G. Certified Insurance Counselor (CIC) 1991
- H. Chartered Property Casualty Underwriter (CPCU) 2022
- I. SHRM Senior Certified Professional (SCP) 2019

**II. CONSULTANT/EXPERT WITNESS EXPERIENCE AND FEES EXPERIENCE**

- A. Worked on over seventy court cases as a consultant/expert
- B. Deposition and Trial Experience
- C. No Retainer necessary \$300 per hour including trials and depositions

**III. INSTRUCTOR EXPERIENCE**

- A. Since 2002 I have taught several college business courses as an adjunct (including all the HR disciplines) collegiately and since 2018 I have collegiately taught insurance courses at two community colleges
- B. From 2002 through 2023 I taught various state approved continuing education courses
- C. 2018 through 2019 I taught insurance courses at Glendale Community College
- D. 2022 to Present I teach a Risk Management Course and Insurance Course at Rio Salado Community College
- E. Served on the President's Advisory Circle at Glendale Community College from 2004 through 2021 (non-paid position)
- F. I continue to serve in a non-paid position on the Northern Arizona University PL Management Advisory Board. I have served on this board since 2018.

#### **IV. INSURANCE AGENCY OWNER AND INSURANCE INDUSTRY EXPERIENCE**

- A. I have been an owner and insurance producer in a family business Ideal Insurance Agency {hereinafter "IIA"} since 1982 that Incorporated in 1983. The independent insurance agency was started from nothing and has grown to be one of the largest in the west valley of the Phoenix area. I am now 100% owner of Ideal Insurance Agency. [www.idealins.com](http://www.idealins.com)
- B. IIA currently has an offices in Arizona. The office is located in Glendale and we recently expanded into Colorado, and Missouri
- C. From 1998 through 2018 I reviewed the Arizona State Licensure Exams for the Arizona Department of Insurance. The exam reviews included Property/Casualty and Life/Health Insurance
- D. Served on the Independent Insurance Agents and Brokers of Arizona Board of Directors for six years
- E. I was State President for the Independent Insurance Agents and Brokers of Arizona in 2009-2010
- F. I have served as the Education Chair for the Independent Insurance Agents and Brokers of Arizona
- G. Currently I serve as the State Membership Chair for the Independent Insurance Agents and Brokers of Arizona 2019 to Present
- H. I serve on the State Board for CPCU and I Chair the Scholarship Committee

#### **V. Insurance Industry Awards**

- A. Archie Mendelsohn Award given for leadership and mentoring new insurance Agents 2004
- B. Charles W. Traubel Memorial Award given as a tribute in recognition of Charles Traubel who maintained the highest standards of service and integrity for insurance in Arizona. It is awarded to a recipient who has made an extra effort and contribution in time and effort to further the interest of the Independent Insurance Agents of Arizona 2012
- C. Committee Chair of the Year for the Independent Insurance Agents and Brokers of Arizona 2011
- D. Committee Chair of the Year for the Independent Insurance Agents and Brokers of Arizona 2012

#### **VI. IIA's Community Involvement**

- A. Chair of the Board for the Justice Center (non-paid; the Justice Center serves several needs of approximately five hundred homeless and working poor per month)
- B. Served on Glendale Chamber of Commerce Board of Directors 2001-2007 (In 2004 was Chair of the Board (non-paid)
- C. Served again on Glendale Chamber Board from 2013 through 2015. In 2014 I was elected again to be the Board Chair (non-paid)
- D. Served on the Peoria Chamber of Commerce Board from 2018 to present. I was Chair of the Board in 2019. In 2024 I was elected again as Chair of the Board of Directors.
- E. Serve on the State CPCU Board of Directors 2025
- F. Serve on the Christmas Parade committee located in Glendale Arizona (proceeds of the parade go to the local food bank) IIA is a sponsor. In 2017 was the Chair of the Board of Directors.

- G. IIA sponsors four blood drives per year for Vitalant
- H. Served on the Board of Directors for nine years and I am currently President of the Justice Center. This organization works to service the legal needs of the working poor and homeless. Services also include providing documents for ID, collecting mail, and transitioning many people off the streets. Currently helping to serve the needs of several hundred per month.
- I. IIA in 2022 the Mayor of Glendale named IIA as Business of the Week
- J. The local newspapers (Glendale Star and Peoria Times) have named IIA Best Insurance Agency in Glendale for 2022, 2023, and 2024
- K. In addition, the local newspapers (Glendale Star and Peoria Times ) have named IIA Best Insurance Agency in the West Valley for 2022, 2023, and 2024.

## **VII. ARTICLES WRITTEN AND PUBLISHED INCLUDE THE FOLLOWING:**

- A. HR Risk Management Tip Employees Using Their Own Vehicles for Company Business February 2006. Published by News and Views 2005 (Independent Insurance Agents of Arizona Publication) also revised and published in HR & Employment Law Compliance Guide for Arizona Employers. It is republished annually)
- B. How to navigate Employees through the Storms of our Economy. Coauthored with Steward Segall PhD News and Views March/April 2009
- C. Independent Contractors or Employees News and Views March 2011
- D. Happy New Year It's That Time Again News and Views Coauthored with John Perkins MBA, SPHR January/February 2012
- E. Is it Just a Job or is it a Profession? The Auto-Owners Trade Magazine Emblem August Edition 2016